

# Sustainability Engagement Programs

## Building the capacity for change



Prism Engineering provides a comprehensive set of services to help our clients engage their staff in energy conservation and sustainability action. We work to understand the specific needs and unique culture in each organization and use a variety of tools and strategies to develop and deliver effective sustainability engagement programs.

### We Offer Sustainability Engagement Support:

- Strategic Planning**  
We help create a clear path to success. We facilitate strategic planning sessions and work with our clients to bring ideas to life.
- Creative Campaigns**  
We create creative, effective campaigns that encourage sustainability actions.
- Communications: Plans, Materials & Graphics**  
We help you communicate your success internally and externally. We help our clients bridge online and offline engagement, leveraging traditional print and social media strategies tailored to each specific audience.
- Program Implementation Support**  
We work closely with our clients, providing support every step of the way. We help you set goals, implement activities, tweak strategies and overcome the unexpected.
- Workshop Facilitation & Guest Speaking**  
As subject matter experts, our workshops inspire staff leadership and build the capacity for change. Through workshops and team building activities we help our clients generate ideas and build the connections needed to support sustainability initiatives.
- Program & Campaign Evaluation**  
We help you measure the impact of your program. We work with our clients to develop key metrics, track progress and report on results.

### Sustainability on Campus

#### Workplace Conservation

As the key consultant for **BC Hydro's Workplace Conservation Awareness Program**, we support the development and implementation of energy conservation campaigns at **eight BC institutions**.

We have helped launch Green Office and Green Lab programs at **SFU**, supported Shut the Sash campaigns at **UBC** and developed curriculum based programming at **Capilano University**. We are working closely with **BCIT** to create an 'Office Doctor' campaign that trains staff and faculty volunteers to provide "prescriptions" for reducing energy and other resources on campus.



# Project Experience

Prism has designed and implemented programs for organizations across BC.

## Our clients include:

### Government

BC Hydro  
Department of Fisheries and Oceans  
Royal Canadian Air Force

### Healthcare

Island Health Authority  
Lower Mainland Health Authority  
Northern Health Authority  
Vancouver Island Health Authority

### Retail & Hospitality

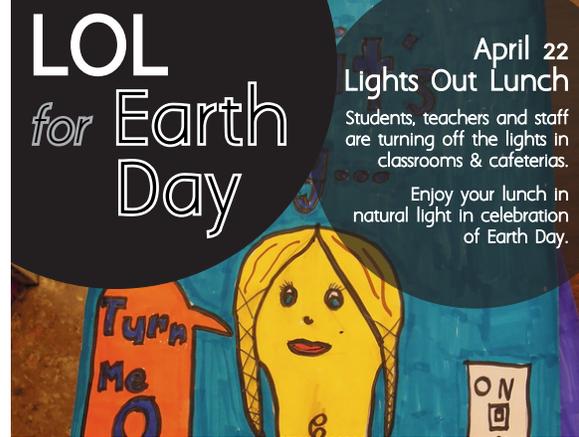
Hyatt Regency Hotel  
Ikea Coquitlam  
Whistler Blackcomb

### Education

BC Institute of Technology  
Capilano University  
Langara College  
North Vancouver School District  
Simon Fraser University  
Thompson Rivers University  
University of the Fraser Valley  
University of British Columbia  
University of Victoria  
Vancouver Community College

### Industrial

Freshwater Fisheries Society of BC  
NewGold Afton Mine



## Greening Our Practice: Sustainability in Health Care

Prism Engineering has been working with **BC's six health authorities** since 2010 as a part of BC Hydro's Workplace Conservation Awareness Program, an initiative to help BC organizations design and deliver energy conservation campaigns in the workplace. The annual program includes an evaluation and **planning workshop**, the development of a **customized action plan** and full program **implementation support**.

As a part of this program, Prism has helped Island Health's Energy Management Team start **green teams** at six key sites. Through the program, we have helped them run energy, hot water and laundry reductions **campaigns**, develop **toolkits** for green team members, host **energy quiz shows** for staff and residents and film a "Greening our Practice" **video**.



saving you energy

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